SEO Success

This is a Swimming school or Swim training Industry.

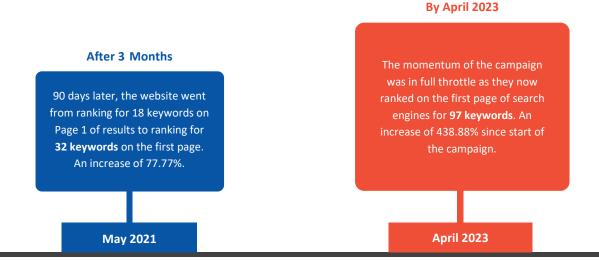


Prior to Us

This is a Swimming school or Swim training Industry came to us in Feb 01 of 2021, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had 18 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.



Google My Business

9.8k

Total views received in last 30 days (700 Listing Search, 615 Listing Maps) 2.3k

Total Actions in last 30 days (1k Website Visits, 700 Request Directions, 615 Calls)

Google Search Console Data

33.81%

Increase in clicks. 1.86k clicks received in last 1 month.

26.35%

Increase in impressions.
53.7k impressions received in last 1 month.

Google Analytics data

59.43%

Increase in Overall Website Traffic. 18,648 Overall visits received in last 1 month. 30.27%

Increase in Google Organic Session. 4,626 Organic visits received in last 1 month. 93.10%

Increase in Website Pageviews. 100,436 Pageviews received in last 1 month.

^{*}Major Search Engines defined as Google and Bing